

JEFF YAP

Industrial Designer | Strategist

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EDUCATION

ArtCenter College of Design

Anticipated 2025 / Pasadena, CA

Bachelor of Science in Product Design

EXPERIENCE

Xiaomi Technology /

Industrial Design Intern

10.2024 - 12.2024 / Beijing, China

Participated in the design and development of the Xiaomi Smart home series, Xiaomi TVs and Sound bars from research to production.

Ernst Everything /

Industrial Design Intern

05.2024 - 08.2024 / Los Angeles, CA

Researched and formulated a comprehensive strategy for a brand's new product category; participated in the development of a series of footwear product

Samsung /

Sponsored Project

05.2024 - 08.2024 / Pasadena, CA

Composed a brand collaboration proposal for Samsung and developed new product for gen-Z consumers. As part of a sponsored project at ArtCenter College of Design

ArtCenter College of Design /

Teaching Assistant

01.2023 - 04.2024 / Pasadena, CA

Facilitated teaching in a intro-level product design course with a focus on model making

Facilitated teaching with a focus on advanced surfacing and rendering

SKILLS

Design

Brainstorm; User Research; Market Research; Ideation; Visualization; Brand Development; Brand Strategy; Rapid Prototyping; Render & Animation; Visualization; Graphic Design

Software

Figma; Illustrator; Indesign; Photoshop; Substance; Lightroom; Premier Pro; After effects; Blender; Fusion 360; Gravity Sketch; Keyshot; Solidworks

Prototyping

FDM & SLA Printing; Laser-cutting; CNC; Rapid prototyping with multi-medium

RECOGNITION

Provost List

ArtCenter College of Design / summer 2023

Undergraduate Scholarship

ArtCenter College of Design / 2022 - present

Student Gallery

ArtCenter College of Design / 2022 - present

"Squid Rescue Board"

"ACH 125 Reimagined"

LANGUAGE

Mandarin / Native

English / Proficient